



## **REQUEST FOR PROPOSAL**

Northeast Greek Leadership Association (NGLA)  
Program Developer/Contractor, Advanced Leadership Summit

**DATES:** Proposals due November 15, 2017 at 11:59pm

**RESPOND TO:** [conference@ngla.org](mailto:conference@ngla.org)

The Northeast Greek Leadership Association desires to provide continuing education for returning participants of the NGLA Annual Conference. We are seeking proposals for a comprehensive program to further support and challenge undergraduate students who previously attended an NGLA Annual Conference or similar leadership experience whom are looking to build upon their current knowledge. Participants of the Advanced Leadership Summit are undergraduate fraternity and sorority campus leaders who have identified challenges within their campus communities, made specific plans to address those challenges, and are looking for support to continue addressing those challenges and enact greater change on their respective campus.

### **Background of Organization**

#### **Mission**

NGLA's mission is to build community among students from a variety of fraternal experiences, challenge members to align their actions with fraternal values

#### **Vision**

- Fraternities and sororities in the northeast provide co-curricular learning experiences that prove to be essential in furthering the mission of their host institution.
- Fraternities and sororities in the northeast are high performing and are looked to as a model of best practices
- Fraternity and sorority members in the northeast can articulate their founding principles, strive to live these principles, and challenge peers whose behavior is inconsistent with these principles
- NGLA is known to members on every campus as a valuable resource that provides a demonstrated return on investment

### **Objective of Proposal**

The Advanced Leadership Summit was created in 2014 to provide a better conference experience for undergraduate students who previously attended NGLA or a similar leadership experience (ex. UIFL or LeaderShape) and are looking to build on the work already done.

### **Framework**

The Advanced Leadership Summit will incorporate three hours of educational programming that will take place during the 2018 NGLA Annual Conference in Pittsburgh, PA. Note that the program will take place between the hours of 10:15am-12:30pm and 3:30-4:30pm on the Saturday of the NGLA Annual Conference. The format of this content (ex. lecture/presentation, group activities, student presentations) can be determined by the presenter. The intended audience consists of collegiate fraternity and sorority members who are returning attendees of the Annual Conference or have participated in a similar leadership experience such as UIFL or LeaderShape.

The successful proposal will indicate specific learning outcomes for the participants, marked by a change in behavior when they return to their communities.

### **Outcome and Performance Standards**

Proposals will directly address the charge listed above and skill development for participants. Additionally, the contractor will engage in data collection and analysis to ensure the final product is grounded in relevant research and theory. The contractor will design and develop original curriculum and resources that are flexible and has processes built in to ensure it remains relevant with changing language and issues.

### **Intellectual Property**

All intellectual property and content commissioned by the contractor will be shared between NGLA and the contractor. The curriculum for this program cannot be used at any other regional conference for the next three years. While this is a one-year arrangement, the contractor may have the opportunity to deliver this content again at future NGLA conferences.

### **Compensation and Expenses**

NGLA will provide the presenter (or presentation team) with a \$2,000 stipend and will provide free registration for the lead presenter.

## **Timeline**

November 15, 2017: Proposals due

November 30, 2017: Selection of finalist

December 2017: Conference call with Educational Programs Co-chairs

February 2018: Implementation of program

## **Proposal**

Please submit an electronic copy of your Advanced Leadership Summit proposal to [conference@ngla.org](mailto:conference@ngla.org). Your proposal should include the following components:

1. Contact information for the lead presenter and any additional members of the proposed program development/facilitation team. Provide A resume or curriculum vitae of the lead presenter and curriculum designer (if different people), including past experience with presenting, facilitation, and curriculum development.
2. An outline of your proposed Advanced Leadership Summit curriculum, including intended content, delivery method, and learning objectives.
3. Your criteria for how many students can participate and what qualifications they must possess (i.e. is the program open to all students who previously attended a leadership experience, or would you develop some application process?).
4. A list of the resources (A/V, supplies, etc.) necessary to support your vision for this program.
5. A plan for assessing how your program aligns with the learning outcomes and the NGLA mission.
6. Contact information for at least one reference (person or organization) who can speak to your curriculum development/facilitation experience.