

# **NGLA**

2020 ANNUAL REPORT



**NORTHEAST GREEK**  
LEADERSHIP ASSOCIATION

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## About NGLA

NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We provide educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. We promote learning, community building, values-based leadership, and overall well-being.

**Our mission is to educate leaders from a variety of fraternal experiences to transform and empower their community and align actions with values.**

## Diversity, Equity, and Inclusion Update

In June 2020, NGLA wrote an open letter to the fraternal community. We committed to: Working with our partners to develop strategies for addressing racism towards people of color in our organizations, campuses, and communities; providing relevant educational programming for people of color in fraternal organizations; offering education on anti-racism, allyship, and social justice to help our community lead more effectively.

Over the summer, NGLA designed the Lectorials on R.A.C.E., programs focused on the topics of Racism, Anti-Blackness, Colorism, and Equity. The program format is approximately 40 minutes of content, 40 minutes of facilitated breakouts, and 10 minutes for closing. The Lectorials on R.A.C.E., supported by Order of Omega, will be presented at the 2021 NGLA Virtual Conference.

Recently, NGLA renewed our partnership with the National Association of Latino Fraternal Organizations (NALFO) and started partnerships with the National Multicultural Greek Council (NMGC) and National Pan-Hellenic Council (NPHC).

Lastly, in the summer of 2020, NGLA established a workgroup of Board of Directors members who are dedicated to exploring ways to increase NGLA's commitment to anti-racism.

We are imperfect advocates of this work, and we will continue to work alongside our fraternal communities to do better by the people who need our support the most.

# Volunteer Team

NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We depend upon our volunteer team of less than 50 individuals to advance our mission. Thank you to all of our volunteers for helping the fraternal leaders of today and tomorrow continue to transform and empower their communities.

## 2019-2020 Board of Directors

**Executive Director:** Kevin Pons

**Assistant Executive Director:** Katie Hartmann ..... *Theta Phi Alpha*  
**Treasurer:** John DiSarro ..... *University of Rochester*  
**Secretary:** Chris Zacharda ..... *Tulane University*  
Michael Davis ..... *Northeastern University*  
Maribeth Flakes ..... *Babson College*  
Christine Kobza ..... *Worcester Polytechnic Institute*  
Tina VanSteenbergen ..... *James & Tina, LLC*  
Allen White ..... *Rutgers University - New Brunswick*

## 2020-2021 Board of Directors

**Executive Director:** Kevin Pons

**Assistant Executive Director:** Katie Hartmann ..... *Theta Phi Alpha*  
**Treasurer:** John DiSarro ..... *University of Rochester*  
**Secretary:** Michael Davis ..... *Northeastern University*  
Ryan S. Cole ..... *Columbia University in The City of New York*  
Nicole Cronenwett ..... *Bloomsburg University*  
Alex Dudek ..... *Kappa Kappa Gamma*  
Joe Gurreri ..... *Gettysburg College*  
Maya McDonald ..... *Delta Delta Delta*  
Maria Quattrocchi Haber ..... *The College of New Jersey*  
Candida Rivera Evans ..... *Sigma Sigma Sigma Sorority*  
Tina VanSteenbergen ..... *James & Tina, LLC*  
Allen White ..... *Rutgers University - New Brunswick*

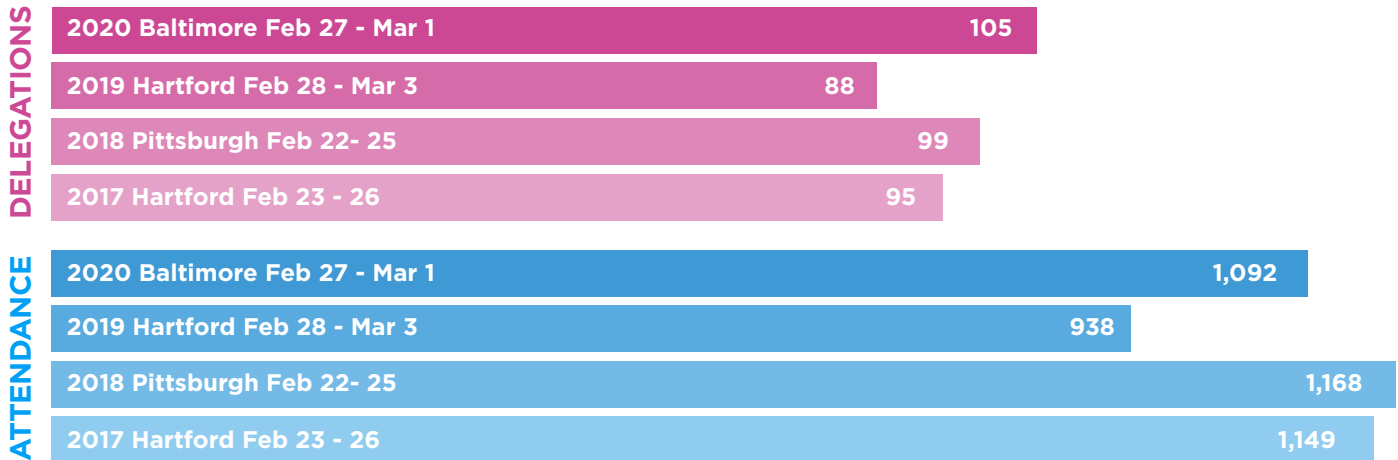
## 2020 Annual Conference - Committee Chairs

**Conference Chair:** Christine Kobza ..... *Worcester Polytechnic Institute*  
**Assistant Conference Chair:** Joe Gurreri ..... *Gettysburg College*  
**Awards Chair:** Nicholas Amster ..... *St. Francis de Sales Catholic Academy*  
**Awards Assistant Chair:** Matthew Greer ..... *Temple University*  
**Educational Programming Chair:** Ryan Cole ..... *Columbia University in The City of New York*  
**Registration Chair:** Avery Moses ..... *Quinnipiac University*  
**Registration Assistant Chair:** Tara Leigh Sands ..... *Lycoming College*  
**Special Programs Chair:** Maria Quattrocchi Haber ..... *The College of New Jersey*  
**Special Programs Assistant Chair:** Aimee Wardle ..... *The College of New Jersey*  
**Student Staff Chair:** Crystel Maldonado ..... *The College of New Jersey*  
**Student Staff Assistant Chair:** Anna Baldassarre ..... *Dickinson College*  
**Technology Chair:** Cory Bosco ..... *University of Maryland - Baltimore County*

# Annual Conference in Review

In 2020, NGLA hosted the Annual Conference for the first time in Baltimore, MD and celebrated 20 years as the Northeast Greek Leadership Association. The 2020 NGLA Annual Conference welcomed **1,092 attendees** including students, speakers, professionals, and volunteers from **105 institutions!**

## Attendance through the Years



## Student Staff

The NGLA Annual Conference is run with the support of the volunteer Student Staff composed of undergraduate and graduate students. This experience is a great opportunity to learn about conference management, meet fellow fraternity & sorority members, and network with higher education and fraternal professionals. Student Staff also has an opportunity to engage with a NGLA Board of Directors member in a mentoring capacity before, during, and after the NGLA Annual Conference.

NGLA is thankful for the fourteen members of the 2020 NGLA Student Staff:

- Sam Al Safarjalani** .....*Montclair State University*.....Alpha Chi Rho
- Shirley Ayala**.....*The College Of New Jersey*.....Chi Upsilon Sigma
- Crystal Davidson**.....*University of Miami*.....Alpha Kappa Alpha
- Consolata DeLucia**.....*Quinnipiac University*.....Alpha Delta Pi
- Alexa Florencio** .....*Florida International University* .....Chi Upsilon Sigma
- Stephanie Garcia** .....*Bridgewater State University*.....Alpha Sigma Tau
- Daniel Green**.....*University of Rochester* .....Sigma Phi Epsilon
- Olivia Guidi** .....*SUNY Geneseo Graduate* .....Kappa Alpha Theta
- Byron Harris**.....*Rutgers University - New Brunswick* .....Phi Beta Sigma
- Bailey Loughlin**.....*University of Toledo* .....Kappa Delta
- Sabrina Mazahreh**.....*The College of New Jersey*.....Zeta Tau Alpha
- Alyssa Mohr**.....*Eastern Michigan University*.....Alpha Gamma Delta
- Kayla Raparelli** .....*Rowan University* .....Theta Phi Alpha
- Nicole Zisa**.....*Stony Brook University* .....Delta Gamma

# Sponsors

Sponsor generosity ensures the continued success of the NGLA Annual Conference. The Northeast Greek Leadership Association is grateful for our 2020 sponsors:

**Platinum Level Sponsor:** CAMPUSPEAK

**Gold Level Sponsors:** Creative Campus Activities, Delta Zeta, Greek Composites by Vantine, JustinInspires

**Silver Level Sponsors:** Circle of Sisterhood Foundation, ForCollegeForLife, Greek University, Metropolis Management, Phired Up + TechniPhi, Rho Lambda

**Bronze Sponsors:** Association of Fraternity/Sorority Advisors, Clothowear, Community Service Made Easy, Greek Divine, Limberlost Consulting, National Panhellenic Conference (NPC), North American Interfraternity Conference (NIC), Order of Omega, Phi Mu Delta, Unique Impressions

**Advertisers:** Circle of Change Leadership Conference, xSoteria

**Program and Curriculum Support:** RISE Partnerships

<b>Conference T-Shirts</b>	Clothowear
<b>Conference Team &amp; Sponsor Gifts</b>	Bevi
<b>Conference Team Appreciation Breakfast</b>	James and Tina, LLC
<b>Critical Conversations Series</b>	Order of Omega
<b>Culturally Based Organization Institute</b>	Dr. Don Trahan
<b>Friday Morning Keynote</b>	Circle of Sisterhood Foundation
<b>Gesell Lounge</b>	Association of Fraternity/Sorority Advisors
<b>Graduate Student Encounter!</b>	Phi Mu Delta
<b>Official Photographer</b>	Greek Composites by Vantine
<b>Order of Omega Case Study Competition</b>	Order of Omega
<b>Professionals Education Track</b>	RISE Partnerships
<b>Saturday Closing Banquet &amp; Keynote</b>	JustinInspires
<b>Saturday Morning Keynote</b>	Rho Lambda
<b>Speaker Showcase</b>	CAMPUSPEAK
<b>Step, Stroll, Salute Competition</b>	CAMPUSPEAK
<b>T-Shirt Swap</b>	CAMPUSPEAK
<b>Thursday Evening Entertainment</b>	Metropolis Management
<b>Thursday Professionals Reception</b>	Greek University
<b>Thursday Team Building Activity</b>	James and Tina, LLC
<b>VPSA Luncheon</b>	Order of Omega
<b>Whova Mobile App</b>	Greek University

*Thank You Sponsors!*

## Awards

During the NGLA Annual Conference, the Northeast Greek Leadership Association recognizes individuals and groups who through their programs, initiatives, and commitment to the fraternal movement, help to advance the mission of NGLA.

In 2020, NGLA recognized 7 students, 5 professionals, 7 chapters, 7 councils, and 5 campus communities. Congratulations to our [2020 NGLA Awards Recipients!](#)

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## Educational Programs

NGLA is committed to providing educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. These programs would not be possible without the support of our partners and sponsors.

### Annual Conference Educational Programming

NGLA offered 79 undergraduate programs in six educational blocks plus 12 programs for professionals and graduate students throughout the conference. This is in addition to 3 keynotes, 4 programs as part of the Critical Conversations Series, and 4 programs as part of the Featured Speaker Showcase.

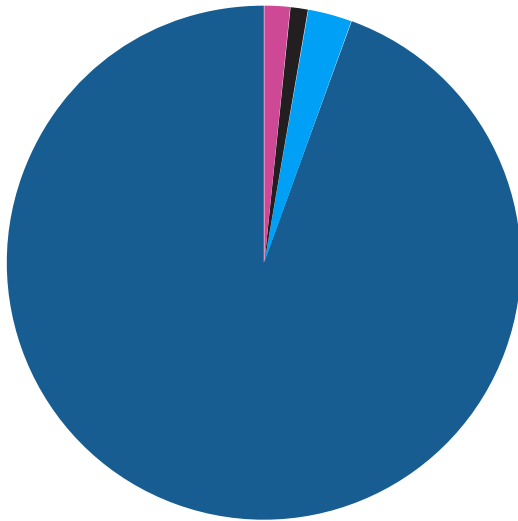
To help provide programming for all in attendance, NGLA partnered on educational programming with the following organizations: National Association of Latino Fraternal Organizations (NALFO), National Panhellenic Conference (NPC), North American Interfraternity Council (NIC), and Dr. Don Trahan for culturally based fraternal organizations (CBFO).

# Financials

Financial management is essential for all organizations. The information below is an overview of NGLA's financial operations for the fiscal year August 1, 2019 through July 31, 2020. These numbers are unaudited. Questions may be directed to [John DiSarro](#), Treasurer.

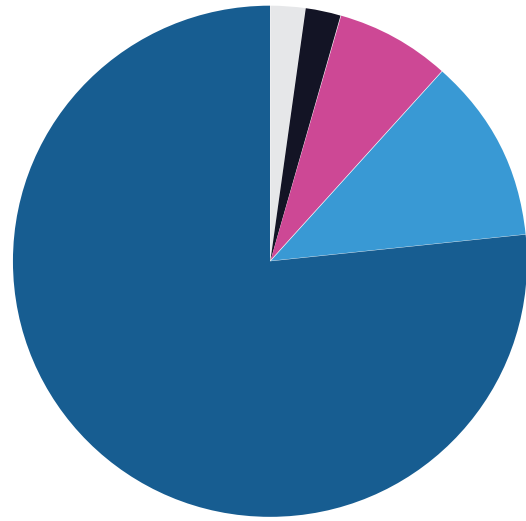
## Revenue





Our primary source of revenue continues to be NGLA Annual Conference registration income.








## Expenses

Our primary expenses continue to be related to the NGLA Annual Conference along with operational costs of managing the Association.



	CONFERENCE REGISTRATION INCOME.....	<b>\$250,056</b>
	SILENT AUCTION INCOME .....	<b>\$7,252</b>
	GIFT INCOME.....	<b>\$5,096</b>
	INVESTMENT INCOME.....	<b>\$2,581</b>

	ANNUAL CONFERENCE .....	<b>\$226,207</b>
	PERSONNEL & GENERAL ADMINISTRATION .....	<b>\$34,846</b>
	BOARD AND VOLUNTEER EXPENSES .....	<b>\$20,924</b>
	BANK & TRANSACTION FEES.....	<b>\$7,104</b>
	TECHNOLOGY AND OPERATIONS.....	<b>\$5,794</b>

# Fundraising

## Innovation Grant

NGLA did not receive any Innovation Grant applications in FY 2019-2020, so money budgeted for Innovation Grants was directed towards conference scholarships. Information about the Innovation Grant can be found at <https://www.n gla.org/innovation-grant>.

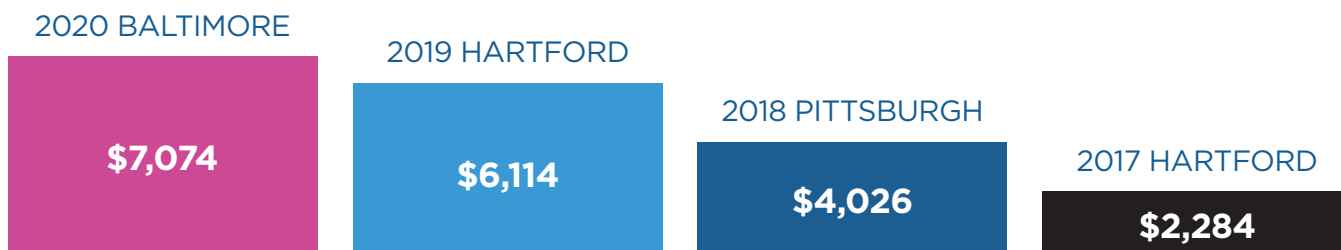
## NGLA Fund

In 2019, the NGLA Fund was established to support educational initiatives and programs of the Association and further fund our scholarship and Innovation Grant programs. With the support of our community, we have been able to offer scholarships to undergraduates to attend our Annual Conference to continue their leadership journey.

In 2020, NGLA awarded 14 Conference Registration Scholarships for individuals and 4 Discovering NGLA Scholarships for four students plus one campus-based professional to attend the 2020 NGLA Annual Conference.

In 2020, the NGLA community contributed \$10,896 to the NGLA Fund. NGLA received donations totaling \$2,848 to the NGLA Fund directly as well as a record-setting \$7,074 through our Silent Auction at the 2020 NGLA Annual Conference. This money is being used to offer NGLA Scholarships to attend the 2021 NGLA Virtual Conference!

## Scholarship Funds Collected through the Silent Auction



### 2020 NGLA Conference Registration Scholarship Recipient



#### Christopher Carvell

Phi Mu Delta  
IFC VP of Membership Development  
Susquehanna University



*NGLA has given me the skills and opportunities to change my chapter and community far beyond what I ever thought was possible. From learning how to open and facilitate conversations about masculinity, to having the knowledge of Step and Strolling that I can use to support our multicultural organizations, this experience has taught me so much. I was able to meet members from other chapters and alumni from my chapter and the greater fraternity that has offered my life a new direction.*

### 2020 Discovering NGLA Delegation Scholarship Recipient



#### Taylor Sevik

Coordinator, Fraternity & Sorority Life  
Towson University



*I was so impressed with how much our students learned during the keynotes and breakout sessions. We saw our leaders come together and build meaningful relationships with members of their executive boards and across councils. Since returning to campus they have really hit the ground running with ideas and initiatives. Upon leaving NGLA, members expressed how much they thoroughly enjoyed their experience and how it is imperative that we send more students next year. Thank you again to the NGLA Conference Team and Board of Directors for an INCREDIBLE conference.*



# NGLA Fund Donor Recognition

NGLA appreciates our 2020 donors for helping us advance our mission by equipping the fraternal leaders of today and tomorrow with the tools to transform and empower their communities.

## 20th Anniversary Club

Travis Apgar  
Kevin Pons

## Mission Advancer

Adam Cantley  
Nicole Cronenwett  
Michael Davis  
Michelle Guobadia  
Gina and Kevin Kaufman  
Kimberly Novak  
Tracey Liphardt  
Allen White

## Values Aligner

Patty Disque  
John DiSarro  
Casey Dowling  
Alex Dudek  
Joseph Gurreri  
Kathryn Hartmann  
Maria Haber  
Alyssa Mohr  
Sami Niven  
Candy Rivera Evans  
Tina VanSteenbergen

## \$20 for 20

Audra Dwan  
Maribeth Flakes  
Elana Levy  
Tara Leigh Sands

## Believers Club

Anna Baldassarre  
Zync Boi  
Corey Bosco  
Ryan S. Cole  
Lauren Hopkins  
Avery Moses  
Taylor Pons  
Hannah Rowley  
RJ Taylor

**20th Anniversary Club:** Recognizes professionals that donate \$500 or more in a calendar year.

**Mission Advancer:** Recognizes professionals that donate \$100 or more in a calendar year.

**Values Aligner:** Recognizes professionals that donate \$50 or more in a calendar year.

**\$20 for 20:** Recognizes individuals that donate at least \$20 in a calendar year.

**Believers Club:** Recognizes individuals that donate at least \$5 in a calendar year.

## Donor Spotlight

As NGLA concludes our 21st year as an Association and second year as a 501(c)(3) organization, we would like to highlight a recent donor who has impacted NGLA over the years. **Travis Apgar**, member of the **Compass Club**:



*“NGLA provides impactful interpersonal growth experiences to students who are becoming community, industry, and societal leaders. I give to make those opportunities available to every student”*

**Travis Apgar**

*Assistant Vice President and Dean of Students*  
Rensselaer Polytechnic Institute

We truly hope that NGLA Annual Conference attendees find value in its education and feel the welcoming atmosphere and comradeship with fellow fraternity and sorority members. Thanks to the generosity of our donors and volunteers, NGLA can continue to provide this educational opportunity to the Northeast.



**Thank you for your support!**