NGLA 2023 ANNUAL REPORT



Letter from the Executive Director

Dear NGLA Community,

Greetings! They say time flies when you're having a great time, and I couldn't agree more. The past six months have been a thrilling journey filled with excitement, challenges, and valuable learning experiences. Joining the NGLA team as the Executive Director has been an absolute pleasure, and I'm thrilled to share the incredible progress we've made together.

Our dedicated team of volunteers has invested countless hours to ensure that NGLA functions at its best. The Board of Directors has been diligently working to propel the Association forward. In a significant move this May, they welcomed me as NGLA's first paid Executive Director, a crucial step in enhancing our capacity as the Association evolves and grows to meet the needs of our members. Additionally, the Board updated our governance documents and proudly introduced our first Chairman of the Board, Kathryn Hartmann (Theta Phi Alpha).

NGLA remains steadfast in championing diverse and inclusive communities in our region. Our focus is unwavering on delivering top-notch leadership programs that resonate with the evolving needs of our members. The Association for Fraternity/ Sorority Advisors recently recognized NGLA with a Diversity and Social Justice Initiative Award for our Lectorials on R.A.C.E. program in partnership with the Parallel Agency, which speaks volumes about the success of this effort. We're excited to continue this series along with our Lectorials on C.H.A.N.G.E. program when we reconvene in February.

Discover more about our achievements in the annual report. The commitment of our volunteers and sponsors has been nothing short of amazing. In my years of experience, I have never before witnessed such high levels of dedication. Our Association is thriving because of our outstanding team and supporters like you. It is with immense pride that I present this annual report to you!

Best regards,

Thomas A. Murphy

Executive Director

Northeast Greek Leadership Association

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About NGLA

NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We provide educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. We promote learning, community building, values-based leadership, and overall well-being.

Our mission is to educate leaders from a variety of fraternal experiences to transform and empower their community and align actions with values.

Diversity, Equity, and Inclusion Update

In June 2020, NGLA wrote an <u>open letter to the fraternal</u> <u>community</u>. We committed to:

- Working with our partners to develop strategies for addressing racism towards people of color in our organizations, campuses, and communities.
- Providing relevant educational programming for people of color in fraternal organizations.
- Offering education on anti-racism, allyship, and social justice to help our community lead more effectively.

In 2023, NGLA partnered with <u>The Parallel Agency</u> for the Lectorials on R.A.C.E., supported by Order of Omega.

In 2024, NGLA will continue its work in this area by once again hosting the Lectorials on R.A.C.E. during the Annual Conference.

Volunteer Team

NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We depend upon our team of nearly 50 dedicated volunteers to advance our <u>mission</u>. Thank you to all of our volunteers for helping the fraternal leaders of today and tomorrow continue to transform and empower their communities!

2022-2023 Board of Directors	
Executive Director: Michael Davis	New Jersey Institute of Technology
Assistant Executive Director: Katie Hartmann	
Treasurer: John DiSarro	•
Secretary: Nicole Cronenwett	
Maya McDonald	
Avery Moses	
Maria Quattrocchi	
Candida Rivera Evans	
Ex officio: Cory Bosco	
Ex officio: Ryan S. Cole	
Guest: Audra Dwan	
2023-2024 Board of Directors Chairman: Katie Hartmann	
Assistant Chairman: Nicole Cronenwett	,
Treasurer: John DiSarro	•
Secretary: Tori Succi	
Michael Davis	•
Maya McDonald	
Avery Moses	,
Candida Rivera Evans	
Dr. Eric Simeon	
Ex officio: Cory Bosco	
Ex officio: Thomas Murphy	
Guest: Nicole (Zisa) Buckley	
Guest: Audra Dawn	
Guest: Aimee Wardle	
2023 NGLA Annual Conference - Commi	
Assistant Conference Chair: Cory Bosco	
Awards Chair: Alyssa Mohr	· · · · · · · · · · · · · · · · · · ·
Coordinator of the Order of Omega Case Study Competition: Lex	
Educational Programming Chair: Casey Dowling	•
Educational Programming Assistant Chair: Mariah Porter	
Registration Co-Coordinator: Elana Levy	
Registration Co-Coordinator: Thomas Severin	
Special Programs Chair: Bethany Hettinger	
Sponsor Liaison: Nicole Zisa	
Student Staff Chair: Sixto Arias	
Student Staff Assistant Chair: Aimee Wardle	
Technology Chair: Mat Greer	
Technology Assistant Chair: Stephen Hopson	
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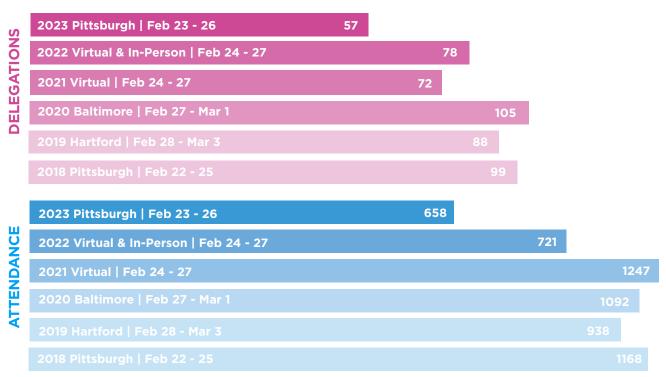
2023 Association Chairs and Coordinators —

Assessment Chair: Michael Kennedy	University of Massachusetts Lowel
Communications Coordinator: Anna Baldasarre	Franklin & Marshall College
Scholarship Chair: Alexis Totleben	Gannon University
Social Media Co-Chair: Claire Netemeyer	Columbia Business Schoo
Social Media Co-Chair: Alannah Vazquez	University of Central Florida
Virtual Programming Chair: Makayla Stokes	
Virtual Programming Coordinator: Nicholas Amster	NYC Department of Education

Annual Conference in Review

In 2023, NGLA hosted the Annual Conference in Pittsburgh, PA. The 2023 NGLA Annual Conference welcomed 658 in-person attendees. These attendees came from 57 delegations in 11 states.

Attendance through the Years



Student Staff

The <u>mission</u> of NGLA is advanced by our team of volunteers ranging from students to higher education professionals. Student Staff, both undergraduate and graduate, are an important part of the success of the NGLA Annual Conference. Volunteering for NGLA is a great opportunity to learn about conference and association management, meet fellow fraternity & sorority members, and network with higher education and fraternal professionals.

NGLA is thankful for the members of the 2023 NGLA Student Staff:

Alyssa Paskie	University of Rochester	Kappa Delta
Cam Wade	Montclair State University	Theta Phi Alpha
Elisabeth Hayward	University of Rochester	Gamma Phi Beta
Emily Funk	Quinnipiac University	Alpha Delta Pi
Marissa Perkowski	University of Tennessee, Knoxville	Sigma Kappa
Meaghan Williams	The College of New Jersey	Kappa Delta
Michael Mutnick	The College of New Jersey	Kappa Delta Rho
Roshorn Shivers, Jr.	Montclair State UniversityL	ambda Delta Chi Co-Ed Fraternity, Inc.

Sponsors

Sponsor generosity ensures the continued success of the Northeast Greek Leadership Association and the NGLA Annual Conference. NGLA is grateful for our 2023 sponsors:

Platinum Sponsor: Greek University

Gold Level Sponsors: Delta Zeta, ForCollegeForLife, Lumatic Imagery, The Parallel Agency, Phired Up,

StoryMatters

Silver Level Sponsors: Archie Cares, Circle of Sisterhood, Clothowear, EF World Journeys, Inc., Metropolis

Management, Order of Omega, Tikkit FSL

Bronze Sponsors: Alpha Chi Rho, Beers Aren't Bad, CAMPUSPEAK, Greek Composites by Vantine, Greek Goods by Vantine, GreekStudy, The Harbor Institute, The Jed Foundation (JED), National Association of Latino Fraternal Organizations (NALFO), North American Interfraternity Conference (NIC), OmegaFi, OnCampusText, Plaid, Inc.

Advertiser Sponsors: Annalise Speaks, National Panhellenic Conference (NPC)

Scholarship Sponsors: Theta Phi Alpha, Sigma Nu

Accessibility Services	Delta Zeta
Community Debrief	StoryMatters
Conference T-Shirts	Clothowear
Evening Entertainment (Thursday & Saturday)	Metropolis Management
Friday Morning Keynote	Circle of Sisterhood
Go Green with NGLA	
Graduate Student Educational Programming	ForCollegeForLife
Lectorials on R.A.C.E. (Host)	The Parallel Agency
Lectorials on R.A.C.E. (Support)	Order of Omega
Official Photographer	Lumatic Imagery
Case Study Competition	Order of Omega
Professionals Reception	Greek University
Professionals Education Track	Plaid, Inc.
Quiet Study Room	Greek University
Saturday Closing Program	EF World Journeys, Inc.
Saturday Lunch	Tikkit FSL
Saturday Keynote	GreekStudy
The Social Excellence Series	Phired Up
Step, Stroll, Salute Competition	StoryMatters
VPSA Coffee Chat	Order of Omega
Wellness Center	Archie Cares
Whova App	Greek University



Awards

Each year, the Northeast Greek Leadership Association (NGLA) recognizes fraternity and sorority chapters, councils, communities, and individuals for their outstanding accomplishments over the past year. Through innovative initiatives and commitment to the fraternal movement, everyone recognized has helped advance the mission of NGLA.

Submissions for 2023 NGLA Awards were outstanding and plentiful. Applications highlighted how institutions prioritized academic achievement, civic engagement, leadership development, membership recruitment and intake, public relations, and risk reduction in creative and effective ways. Thank you to our community for submitting strong applications and showcasing your leadership!

In 2023, NGLA recognized 6 students, 3 professionals, 6 chapters, 4 councils, and 1 campus community. Congratulations to our 2023 NGLA Awards Recipients! Learn more about the individuals, councils, and communities in our 2023 NGLA Awards Summary.

Educational Programs

NGLA is committed to providing educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. These programs would not be possible without the support of our partners and sponsors.

Annual Conference Educational Programming

In 2023, NGLA offered an in-person annual conference experience. The in-person, weekend-long experience offered **65** undergraduate programs in **5** educational blocks plus **9** programs for professionals and **5** programs for graduate students throughout the conference. This is in addition to **3** keynotes, **6** programs as part of the Lectorials on C.H.A.N.G.E, **4** programs as part of the Lectorials on R.A.C.E., and **4** council-based town halls.

In a partnership between NGLA and <u>Phired Up</u>, <u>The Social Excellence Series</u> provided fraternity/sorority members, advisors, and professionals an exclusive, intensive, and experiential educational opportunity to prepare themselves as the world's best connectors, relationship-builders, influencers, and group-gatherers. Composed of four 60-minute educational sessions, participants are provided with a framework and philosophy to use as student leaders, as professionals, and as engaged citizens in a world that needs them now more than ever. The Social Excellence Series was a part of both the in-person and the virtual experience. One program was given during the virtual experience, and three were given during the in-person conference.

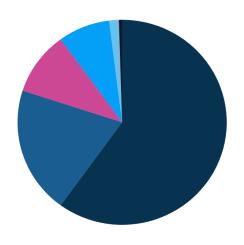
To help provide programming for all in attendance, NGLA partnered on educational programming with the National Association of Latino Fraternal Organizations (NALFO), National Panhellenic Conference (NPC), and North American Interfraternity Council (NIC).

Financials

The information below is an overview of NGLA's financial operations for the fiscal year August 1, 2021 through July 31, 2022. These numbers are unaudited. Questions can be directed to <u>John DiSarro</u>, Treasurer.

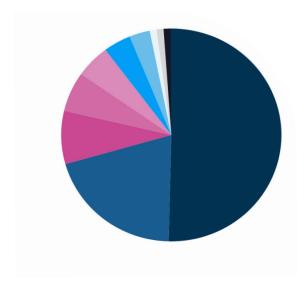
Revenue

Our primary sources of revenue are the NGLA Annual Conference registration income, sponsorship revenue, and Silent Auction donations.



Expenses

Our primary expenses relate to the NGLA Conference and operational costs of managing the association.



<u> </u>	CONFERENCE REVENU
\$46,110.00	SPONSORSHIP
S\$10,256.66	INTEREST/INVESTMEN
\$3,129.38	MISCELLANEOUS
\$664.00	SILENT AUCTION
UND\$228.03	DONATIONS TO NGLA

\$141,178.29	CONFERENCE	
\$50,005.55	PERSONNEL AND SERVICES	
\$6,477.80	BANK FEES	
\$6,477.80	TECHNOLOGY	
\$4,678.54	SUMMER BOARD MEETING	
\$ 4,676.35	GENERAL OPERATIONS	
\$3,172.38	INSURANCE	
\$1,999.78	VOLUNTEER RECOGNITION	
\$1,514.56	MARKETING EXPENSES	
\$108.00	SPONSORSHIP EXPENSES	

Fundraising

NGLA Fund

The NGLA Fund was established to support educational initiatives and programs of the Association and further fund our <u>scholarship</u> program. With the support of our community, we have been able to offer scholarships to undergraduates to attend our Annual Conference and continue their leadership journeys.

In 2023, NGLA awarded scholarship funds to seven individual scholarship recipients and one delegation scholarship recipient.

Scholarship Testimonials

Lindsey Glover

Gannon University Alpha Gamma Delta

Receiving the NGLA scholarship allowed me to have such a positive educational and social experience networking with other members of Fraternity and Sorority Life. I was able to learn more about difficult topics that are relevant in the FSL community, and I was encouraged to go out of my comfort zone to become the best person and leader that I can be. I was able to obtain a unique educational experience that I am proud to bring back for the betterment of my chapter.

Matt Schneggenburger

Gannon University Pi Kappa Alpha



Being a recipient of the NGLA scholarship gave me a truly unique opportunity to connect with other FSL communities across the nation in a way I never have before. In addition to learning effective ways to improve my own chapter, I gained valuable insight from a wide array of speakers into improving myself both personally and professionally to benefit me beyond my FSL experience. Attending the conference was a special experience that I'm sure will continue to benefit not only myself, but also my chapter and community long into the future.

Kimmara Yarbourgh

The Ohio State University
Alpha Kappa Alpha Sorority, Inc.



Being provided with the opportunity to receive a scholarship for NGLA allowed me to engage with well-informed presenters. I was able to learn from their experiences as previously graduated members of the Greek community and take back valuable tips, practices and information that will greatly benefit my community. In addition to being given contact information so that I may continue to follow up, ask questions, or even look into bringing presenters to my campus.

NGLA Fund Donor Recognition

NGLA appreciates our 2023 donors for helping us advance <u>our mission</u> by equipping the fraternal leaders of today and tomorrow with the tools to transform and empower their communities.

Compass Circle

Recognizes individuals who donate \$250 or more in a calendar year.

John DiSarro Matt Tornow

Values Aligner

Recognizes individuals who donate \$50 - \$99 in a calendar year.

Nicole (Zisa) Buckley
Nicole Cronenwett
Audra Dwan
Mat Greer
Avery Moses
Mariah Porter
Alison Swick-Duttine

Mission Advancer

Recognizes individuals who donate \$100 - \$249 in a calendar year.

Kathryn Hartmann
Thomas Murphy

Believers Club

Recognizes individuals who donate \$5 - \$49 in a calendar year.

Anna Baldasarre Lauren Gallo Elana Levy Kristen Port

We truly hope that NGLA Annual Conference attendees find value in its education and feel the welcoming atmosphere and camaraderie with fellow fraternity and sorority members. Thanks to the generosity of our donors and volunteers, NGLA can continue to provide this educational opportunity to the Northeast.



Thank you for your support!