# NGLA 2022 ANNUAL REPORT



#### Dear NGLA community,

Another year has come to an end. A year that brought excitement, new opportunities, and revitalization of NGLA's educational experiences.

First and foremost, the Board of Directors was excited to see our annual conference back in person for the first time since March 2020. Though there are certainly positive outcomes attributed to virtual programming (as we witnessed first-hand with our inaugural Prioritizing Y.O.U. program in partnership with the JED Foundation), there's nothing quite like getting back into a physical space with hundreds of community members prepared to learn. In this physical space, we were fortunate enough to launch two new programs to our annual experiences: Lectorials on C.H.A.N.G.E. and the Social Excellence Series with Phired Up.

The Association is growing and evolving in so many ways. We're excited to share our accomplishments here in our annual report. With new programs, new volunteer support structures, and new models to further ensure our sponsors are brought into the fold of the NGLA family, I am proud of the work that our Association continues to do to provide education to communities across the Northeast.

Of course, like any organization in this period of time, there were challenges along the way. Challenges which I'm incredibly thankful that volunteers and supporters like yourself helped us get through. I'm hopeful that this report will provide insight on the continued success of NGLA, its current standing, and how long-term supporters like yourself can continue to advance our mission.

Here's to our future!

Michael Davis

Executive Director

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## **About NGLA**

NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We provide educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. We promote learning, community building, values-based leadership, and overall well-being.

Our mission is to educate leaders from a variety of fraternal experiences to transform and empower their community and align actions with values.

## **Diversity, Equity, and Inclusion Update**

In June 2020, NGLA wrote an <u>open letter to the fraternal</u> <u>community</u>. We committed to:

- Working with our partners to develop strategies for addressing racism towards people of color in our organizations, campuses, and communities.
- Providing relevant educational programming for people of color in fraternal organizations.
- Offering education on anti-racism, allyship, and social justice to help our community lead more effectively.

In 2022, NGLA partnered with <u>The Parallel Agency</u> for the Lectorials on R.A.C.E., supported by Kappa Kappa Gamma. In addition to leading this program, The Parallel Agency collaborated with NGLA to offer DEI training as well as coaching sessions for attendees of the 2022 NGLA Annual Conference.

In 2023, NGLA will continue its work in this area with the Parallel Agency to offer the Lectorials on R.A.C.E., supported by Order of Omega. The Parallel Agency will host the four sessions of the Lectorials, provide training to the small group facilitators, and provide tangible resources for each session to participants.

## **Volunteer Team**

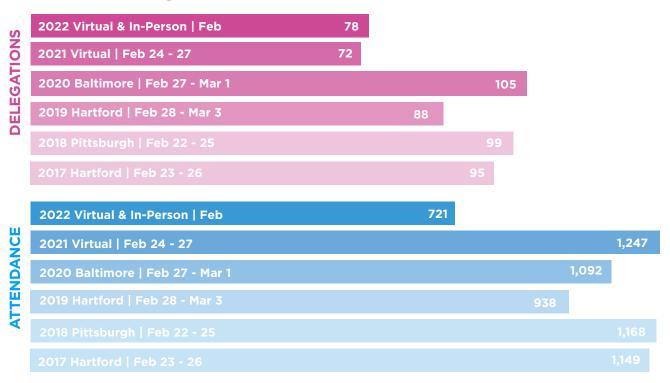
NGLA is a volunteer-driven nonprofit organization of dedicated volunteers working to develop and educate students and professionals in the Northeast. We depend upon our team of nearly 50 dedicated volunteers to advance our <u>mission</u>. Thank you to all of our volunteers for helping the fraternal leaders of today and tomorrow continue to transform and empower their communities!

2021-2022 Board of Directors	
Executive Director: Michael Davis	New Jersey Institute of Technology
Assistant Executive Director: Katie Hartmann	
Treasurer: John DiSarro	
Secretary: Nicole Cronenwett	•
Ryan S. Cole	
Alex Dudek	· · · · · · · · · · · · · · · · · · ·
Joe Gurreri	
Maya McDonald	, , ,
Maria Quattrocchi	
Candida Rivera Evans	
Tina VanSteenbergen	
Allen White	
2022-2023 Board of Directors	
Executive Director: Michael Davis	
Assistant Executive Director: Katie Hartmann	Theta Phi Alpha
Treasurer: John DiSarro	
Secretary: Nicole Cronenwett	Radford University
Ryan S. Cole	Citi
Cory Bosco	Bradley University
Maya McDonald	Delta Delta Delta
Maria Quattrocchi	The College of New Jersey
Candida Rivera Evans	Transylvania University
Avery Moses	
2022 NGLA Annual Conference - Committee Ch	
Conference Chair: Joe Gurreri	, , ,
Assistant Conference Chair: Ryan S. Cole	· · · · · · · · · · · · · · · · · · ·
Awards Chair: Aimee Wardle	
Coordinator of Lectorials on R.A.C.E.: Candice Bender	•
Coordinator of the Order of Omega Case Study Competition: Mat Greer	
Educational Programming Chair: Elana Levy	Michigan State University
Assistant Educational Programming Chair: Casey Dowling	University of Rochester
Registration Chair: Avery Moses	Quinnipiac University
Registration Coordinator: Tori Field	Bridgewater State University
Special Programs Chair: Bethany Hettinger	SUNY Geneseo
Sponsor Liaison: Nicole Zisa	LIU Brooklyn
Student Staff Chair: Anna Baldasarre	Millersville University
Student Staff Assistant Chair: Kollin Fitzpatrick	
Technology Chair: Cory Bosco	University of Maryland - Baltimore County
Assistant Technology Chair: Tommy Severin	
	Columbia University in The City of New York

### **Annual Conference in Review**

In 2022, NGLA returned to hosting the Annual Conference in-person in Baltimore. Additionally, we hosted a virtual conference the weekend before the in-person experience to offer more options for those unable to travel. The 2022 NGLA Annual Conference welcomed 721 attendees, 312 participating virtually and 492 in person. These attendees came from 78 delegations in 33 states.

#### **Attendance through the Years**



#### Student Staff

The <u>mission</u> of NGLA is advanced by our team of volunteers ranging from students to higher education professionals. Student Staff, both undergraduate and graduate, are an important part of the success of the NGLA Annual Conference. Volunteering for NGLA is a great opportunity to learn about conference and association management, meet fellow fraternity & sorority members, and network with higher education and fraternal professionals

NGLA is thankful for the twelve members of the 2022 NGLA Student Staff:

Abigail Welch	Indiana State University	Alpha Gamma Delta
Alannah Vasquez	University of Central Florida	Delta Phi Epsilon
Brookelynn Sullivan	The College of New Jersey	Theta Phi Alpha
Erick Hodge	Rider University	Phi Beta Sigma Fraternity, Inc.
Khue Cao	Adelphi University	Delta Sigma Pi
Laura Kuhns	DeSales University	Delta Zeta
Madeline Sullivan	University of Massachusetts Amherst	Sigma Sigma Sigma
Makayla Stokes	The College of New Jersey	Sigma Kappa
Mariah Porter	Bridgewater State University	Alpha Sigma Tau
Rebecca Durant	William & Mary	Pi Beta Phi
Taylor Ritzert	Slipperv Rock University	Delta Phi Epsilon

## **Sponsors**

Sponsor generosity ensures the continued success of the Northeast Greek Leadership Association and the NGLA Annual Conference. NGLA is grateful for our 2022 sponsors:

Platinum Sponsor: Greek University

**Gold Sponsors:** Delta Zeta, ForCollegeForLife, Greek Composites by Vantine, Greek Goods by Vantine, The Parallel Agency, Phired Up + TechniPhi

**Silver Sponsors:** Circle of Sisterhood Foundation, Limberlost Consulting, Metropolis Management, Order of Omega, Rho Lambda

**Bronze Sponsors:** Association of Fraternity and Sorority Advisors (AFA), CAMPUSPEAK, Clothowear, James & Tina, LLC., JED Foundation, Kappa Kappa Gamma, National Association of Latino Fraternal Organizations (NALFO), National Panhellenic Conference (NPC), North American Interfraternity Conference (NIC), OmegaFi, RISE Partnerships

Advertiser Sponsor: Alpha Chi Rho

Accessibility Services	Delta Zeta
Coaching Sessions	Parallel Agency
Conference T-Shirts	
Delegation Debriefs (In Person)	James & Tina, LLC
DEI Training for Professionals	Parallel Agency
Friday Morning Keynote	Circle of Sisterhood Foundation
Graduate Student Educational Programming	ForCollegeForLife
Gesell Lounge	Association of Fraternity/Sorority Advisors (AFA)
Lectorials on R.A.C.E. (Host)	Parallel Agency
Lectorials on R.A.C.E. (Support)	Kappa Kappa Gamma
Lectorials on C.H.A.N.G.E.	Order of Omega
Official Photographer	Greek Composites by Vantine
Order of Omega Case Study Competition	Order of Omega
Professionals Reception	Greek University
Professional and Graduate Student Gift	Greek University
Professional Education Track	Rise Partnerships
Saturday Keynote	Rho Lambda
The Social Excellence Series	Phired Up + TechniPh
Virtual Experience on February 19, 2022	Greek University
Volunteer Team Appreciation Meal	James & Tina, LLC
VPSA Coffee Chat	Order of Omega
Wellness and Self-Care Programming	JED Foundation
Whova App	Greek University
Zoom Backgrounds	Greek Goods by Vanting



#### **Awards**

Each year, the Northeast Greek Leadership Association (NGLA) recognizes fraternity and sorority chapters, councils, communities, and individuals for their outstanding accomplishments over the past year. Through innovative initiatives and commitment to the fraternal movement, everyone recognized has helped advance the mission of NGLA.

Submissions for 2022 NGLA Awards were outstanding, despite the continued COVID-19 complications. Applications highlighted efforts on how institutions got creative in navigating virtual recruitments, programs, workshops, and training during a pandemic. Thank you to our community for submitting strong applications and showcasing your leadership!

In 2022, NGLA recognized 6 students, 3 professionals, 5 chapters, 8 councils, and 3 campus communities. Congratulations to our <u>2022 NGLA Awards Recipients!</u> Learn more about the individuals, councils, and communities in our <u>2022 NGLA Awards Summary</u>.

## **Educational Programs**

NGLA is committed to providing educational experiences and programming with the ultimate goal of helping the fraternal community align actions with values. These programs would not be possible without the support of our partners and sponsors.

## **Annual Conference Educational Programming**

In 2022, NGLA offered both in-person and virtual annual conference experiences. Virtually, **13** programs were offered over **4** educational blocks in our daylong event. The in-person, weekendlong experience offered **62** undergraduate programs in **5** educational blocks plus **6** programs for professionals and **5** programs for graduate students throughout the conference. This is in addition to **3** keynotes, **6** programs as part of the Lectorials on C.H.A.N.G.E., **4** programs as part of the Lectorials on R.A.C.E., and **6** council-based town halls.

In a partnership between NGLA and Phired Up, The Social Excellence Series provided fraternity/sorority members, advisors, and professionals an exclusive, intensive, and experiential educational opportunity to prepare themselves as the world's best connectors, relationship-builders, influencers, and group-gatherers. Composed of four 60-minute educational sessions, participants are provided with a framework and philosophy to use as student leaders, as professionals, and as engaged citizens in a world that needs them now more than ever. The Social Excellence Series was a part of both the in-person and the virtual experience. One program was given during the virtual experience, and three were given during the in-person conference.

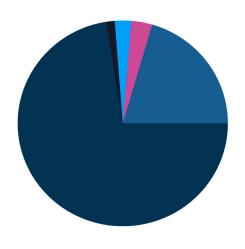
To help provide programming for all in attendance, NGLA partnered on educational programming with the following organizations: National Association of Latino Fraternal Organizations (NALFO), National Multicultural Greek Council (NMGC), National Panhellenic Conference (NPC), National Pan-Hellenic Council (NPHC), and North American Interfraternity Council (NIC).

## **Financials**

The information below is an overview of NGLA's financial operations for the fiscal year August 1, 2021 through July 31, 2022. These numbers are unaudited. Questions can be directed to <u>John DiSarro</u>, Treasurer.

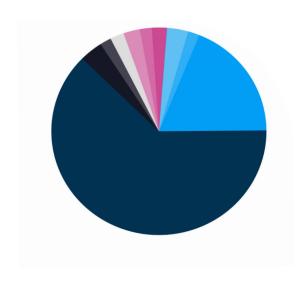
#### Revenue

Our primary sources of revenue are the NGLA Annual Conference registration income, sponsorship revenue, and Silent Auction donations.



#### **Expenses**

Our primary expenses relate to the NGLA Conference and operational costs of managing the association.



STRATION INCOME\$133,536.30	CONFERENCE REG	
\$36,975	SPONSORSHIP	
COME\$3,334.01	SILENT AUCTION II	
E\$2,451.43	INVESTMENT INCO	
\$430.93	GIFT INCOME	

\$157,925.52	С
ES <b>\$43,102.76</b>	Р
<pre>&lt; FEES\$7,559.55</pre>	Т
\$5,556.69	Т
\$ <b>4,678.54</b>	S
\$3,745.06	G
\$3,070.12	11
\$2,833	S
\$1,405.60	M
N <b>\$71.74</b>	V

## **Fundraising**

#### **NGLA Fund**

The NGLA Fund was established to support educational initiatives and programs of the Association and further fund our <u>scholarship</u> and <u>Innovation Grant</u> programs. With the support of our community, we have been able to offer <u>scholarships</u> to undergraduates to attend our Annual Conference and continue their leadership journeys.

In 2022, NGLA provided \$6,050 in scholarship funds:

#### Individual Scholarships

- In-person experience in Baltimore: 1
- Virtual experience: 2
- · Combined in-person and virtual experiences: 1

#### Community Scholarships

\*note: numbers indicate individual recipients of scholarships, not communities

- In-person experience in Baltimore: 8
- Combined in-person and virtual experiences: 11

#### 2022 NGLA Scholarship Recipient



#### **Hannah Shuck**

Gannon University Alpha Gamma Delta



My experience with going to NGLA was a life-changing experience that I will never forget. I gained so much knowledge within the 3 days that I was there that I was able to bring back to my chapter and community. I learned ways in which I can help my sisters emotionally, how to be more involved within our chapter, and overall how to create the best sorority experience possible. I was able to get in touch with one of the speakers I met at NGLA, and now he is able to speak to our entire Greek community on campus next semester! I am forever grateful for the relationships I have created while at NGLA and highly recommend this conference to anyone who wants to help create a more positive Greek community on their campus!

#### 2022 NGLA Scholarship Recipient



#### **Grace Kimura**

University of New Hampshire Alpha Xi Delta



The 2022 NGLA Annual Conference was a wonderful experience that I was so happy I was given the chance to attend. I learned so much from the various programs and really liked that I was given the opportunity to connect with both the speakers and the attendees. The programs that were specifically my favorite were about DEI related topics; I am the DEI chair for my sorority and really enjoyed the fact that I was able to learn about topics that I can directly apply to my position. This conference alone reminded me how important it is to keep learning and bettering ourselves, and I feel better equipped going into the last half of this semester with all the knowledge I have gained.

## **NGLA Fund Donor Recognition**

NGLA appreciates our 2022 donors for helping us advance <u>our mission</u> by equipping the fraternal leaders of today and tomorrow with the tools to transform and empower their communities.

#### **Mission Advancer**

Recognizes professionals that donate \$100 or more in a calendar year.

Nicole Cronenwett

John DiSarro

## **Values Aligner**

Recognizes professionals that donate \$50 or more in a calendar year.

Kathryn Hartmann Adam Cantley Ryan Cole Maya McDonald

#### \$20 for 20

Recognizes individuals that donate at least \$20 in a calendar year.

Audra Dwan Elana Levy Michael Sampson

#### **Believers Club**

Recognizes individuals that donate at least \$5 in a calendar year.

Joe Gurreri Alex Dudek Avery Moses

We truly hope that NGLA Annual Conference attendees find value in its education and feel the welcoming atmosphere and comradeship with fellow fraternity and sorority members. Thanks to the generosity of our donors and volunteers, NGLA can continue to provide this educational opportunity to the Northeast.



## Thank you for your support!